

Tina Wang
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EDUCATION

UNIVERSITY OF ROCHESTER

Bachelor of Arts in Economics; Digital Media Studies

- Dean's List
- Concentration: Digital Marketing; Economics in Education

Rochester, New York

August 2021-May 2026

GPA:3.5/4.0

WORK EXPERIENCE

Blackmore Partners Inc.

Private Equity Intern

- Assisted with market research, and competitor analysis for potential acquisitions or portfolio companies.
- Collaborated with team members to create investment analysis research and presentations for senior management and investors.
- Conducted performance tracking, financial statement analysis, and reporting for companies in various industries.

Rochester, New York

September 2024-Present

Boolv Tech Co.Ltd

SEO Intern

- Utilized Semrush to analyze keyword performance and composed AI-related blog content, increasing website traffic and engagement by 70%
- Optimized product site's organic search performance by adjusting keywords and meta descriptions, leading to improved search rankings by 80%
- Conducted market research on competitive products, gathering and analyzing information with SEO tools to identify opportunities for content improvement

Shenzhen, China

May 2024-Present

Universe Beyond International Education Co.Ltd

Economic Instructor

- Instructed students in AP Microeconomic and Macroeconomic exam preparation, leading to improved understanding and exam readiness
- Assisted students with post-class assignments, resulting in an average grade of 4/5
- Provided class reflection on academic performance and negotiated with parents to enhance student support and engagement

Rochester, New York

April 2024-Present

Rongyu Study Group Co., Ltd.

Co-founder; Public Affairs Manager

- Established a study room for 20+ international students to take online courses during the pandemic, enhancing their learning experience and providing a safe study environment
- Created a supportive platform and community for students to engage in communication and mutual assistance, fostering a collaborative learning environment and improving student satisfaction
- Computed management expenses and formulated comprehensive weekly feedback reports, leading to more efficient budget management and informed decision-making

Shenzhen, China

June 2020-September 2021

EXTRACURRICULAR EXPERIENCE

ROC Xiaoheimao Theatre Group

Head of Publicity Department; Poster Designer

- Promoted group campaigns on social media platforms and designed concept posters and program booklets
- Managed timelines and coordinated with team members to meet deadlines for event preparations.
- Received over 300+ subscriptions and audiences through the campaign and performance process

Rochester, New York

January 2024 - Present

Chinese Students Association

Member of Event Coordination

- Collaborated with team members to plan and execute cultural and social events involving 200+ participants
- Promoted community engagement and awareness of Chinese culture with weekly events
- Assisted in the creation of marketing materials and event promotions through social media platforms

Rochester, New York

September 2024- Present

SKILLS

Languages: English - bilingual proficiency, Mandarin - bilingual proficiency, Cantonese - familiar

Skills: MS Office, Photoshop, Adobe Illustrator, Adobe Premium Pro, Dart, Stata, Canva, Reaper, Social Media Engagement, Survey Data Analysis, SEO

Awards: China Think Big Global Third Price